

Title: Recoding scheme for professional roles appendix for “Experts disagree on how to fight AI disinformation, but agree that health and politics need different solutions”

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Note: The material contained herein is supplementary to the article named in the title and published in the Harvard Kennedy School (HKS) Misinformation Review.

Appendix B: Recoding scheme for professional roles

The survey collected primary professional role as a free-text field. Thirty-two distinct strings were submitted. We recoded these into seven coherent categories using the rules below, applied conservatively to preserve respondent self-description.

Table B1. *Recoding scheme mapping open-text professional role descriptions to seven coherent categories (N = 54).*

Category (n)	Includes raw strings such as
AI/ML researcher or developer (21)	“AI researcher/ML engineer,” “Software developer, deep in the AI space,” “AI trainer,” “Professor for semantic technologies and computer science,” “Economist working w AI,” “Trustworthy AI co-creation and assessment,” “Product management,” “IT architect”
Disinformation, fact-checking, journalism, or media research (14)	“Disinformation/fact-checking professional,” “Journalist covering tech or politics,” “Misinformation academic researcher,” “Communications researcher,” “Journalism scholar researching the impact of AI,” “Media psychology researcher,” “University researcher of information ecosystems,” “Researcher on disinformation, AI, etc.,” “Deception researcher and author of TDT”
Other practitioners & academics (7)	“Teacher,” “Private person (IT consultant),” “Culture and art history researcher,” “Investor/venture capitalist (focus on AI and defense tech),” “Academic,” “Technical training”
Cybersecurity/defense/threat intelligence (3)	“Professor cybersecurity,” “Subject matter expert and researcher of AI-enabled threats and opportunities in cyber, information environment, and defense technology”
Policymaker/regulator (3)	“Policymaker/regulator involved with AI, media or digital-services policy,” “Member of the ACM Europe Technology Policy Committee”

Category (n)	Includes raw strings such as
Provenance/standards/infrastructure (3)	"Infrastructure provider supplying verifiable data storage and access," "Advocate for adoption of C2PA provenance technologies," "Technologist/web standards advocate (focus on decentralization and data sovereignty)"
Ethics, legal, or governance (3)	"Ethicist/legal scholar working on AI or deepfakes," "Governance consultant and C2PA conformance program administrator"

Note: Unique role strings: 32. All recoded; none discarded.