

Title: Survey questions appendix for “On the same page? Experts are mostly, but not always aligned about disinformation in times of generative AI”

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Note: The material contained herein is supplementary to the article named in the title and published in the Harvard Kennedy School (HKS) Misinformation Review.

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## Appendix B: Survey questions

### *Perceived competence in dealing with AI-generated disinformation*

We’d like to understand your perspective on your work. To what extent do you agree with the following statements?

I am confident ...

- ... in my ability to detect disinformation effectively.
- ... that I have the appropriate knowledge and skills to do my work around disinformation.
- ... that I can distinguish between true and false or misleading information.

### *Perceived risks posed by AI-generated disinformation*

When thinking about AI-generated disinformation (including deepfake videos, synthetic text, AI-generated images, or manipulated audio), to what extent do you agree with the following statements?

AI-generated disinformation ...

- ... is part of a broader pattern of moral panics about new technologies.
- ... is simply a new variation of long-standing issues.
- ... will make people stop believing in anything they see.
- ... will undermine democratic debate by eroding shared truths.
- ... will cause confusion about what is real and what is fake.
- ... will disrupt political decision making.

### *Attribution of responsibility for addressing AI-generated disinformation*

It can be argued that different responses are needed to deal with AI-generated disinformation and its consequences. To what extent do you think that the following persons or groups are responsible for countering AI-generated disinformation and its impact on society?

- Very large online platforms (e.g., Meta, Google, X, TikTok)
- Journalists working for legacy media
- Independent fact checkers
- Governments and political actors
- Independent experts and academics
- News users