

## Appendix A: Quality control measures for survey

While the survey was being fielded, several quality control measures were implemented. Respondents were excluded from the survey if they did not meet the inclusion criteria (under 18, living outside of Canada), straight-lined through the survey, failed three attention check questions, or sped through the survey. “Don’t know” responses were considered missing data. The characteristics of White respondents according to sampling criteria (age, gender, province) closely matched those of non-visible minority Canadians according to the 2021 census.

**Table A1. Sample composition.**

Characteristic	% Sample	% Population	Difference
Alberta	10.03	11.00	0.97%
British Columbia	13.62	12.30	-1.32%
Manitoba	3.53	3.70	0.17%
New Brunswick	2.83	2.70	-0.13%
Newfoundland and Labrador	1.74	1.90	0.16%
Northwest Territories	0.00	0.10	0.10%
Nova Scotia	3.15	3.30	0.15%
Ontario	36.18	34.80	-1.38%
Prince Edward Island	0.45	0.50	0.05%
Quebec	25.45	26.00	0.55%
Saskatchewan	2.96	3.40	0.44%
Yukon	0.06	0.10	0.04%
18 to 24 years	8.35	12.00	3.65%
25 to 34 years	13.69	15.00	1.31%
35 to 44 years	15.36	15.00	-0.36%
45 to 54 years	15.87	15.00	-0.87%
55 to 64 years	20.12	19.00	-1.12%
65 years and over	26.61	25.00	-1.61%
Woman	49.87	49.22%	-0.65%
Man	49.10	50.78%	1.68%
Another gender	1.03		-1.03%

*Note: Data for 18–24-year-olds in the population are taken from the proportion of White people who are 15–24.*