Appendix A: Additional details for our statistical analyses

| | | Findings 1 and 2. | | |
|--------------------------|--------------------------------------|--|---------------------------------------|---|
| | Lower Accuracy of False Headlines | Lower Accuracy of Factual Headlines | Reduced Sharing of False Headlines | Reduced Sharing of Factual Headlines |
| Gali Fakta vs Control | 0.192*** (0.0520) | 0.0561 (0.0412) | 0.215*** (0.0702) | 0.112 (0.0705) |
| Age | 0.0054** (0.0023) | 0.0038** (0.0018) | 0.0078** (0.0031) | 0.0073** (0.0031) |
| Male | 0.0858 (0.0526) | -0.0670 (0.0416) | 0.0842 (0.0710) | 0.0056 (0.0713) |
| Education | 0.0809 (0.0621) | 0.0126 (0.0492) | 0.150* (0.0839) | 0.0657 (0.0842) |
| Media Literacy | 0.0332 (0.0302) | -0.197*** (0.0239) | -0.0957** (0.0408) | -0.285*** (0.0410) |
| Urban vs Rural | 0.140* (0.0734) | -0.0311 (0.0581) | 0.0919 (0.0991) | 0.0163 (0.0995) |
| Religiosity | -0.0956*** (0.0333) | -0.0520** (0.0264) | -0.125*** (0.0450) | -0.119*** (0.0452) |
| Income | -6.13e-11 (8.67e-11) | -0 (6.86e-11) | -1.9e-10* (1.17e-10) | -1.44e-10 (1.17e-10) |
| Conservativism | -0.121*** (0.0263) | -0.0278 (0.0208) | -0.199*** (0.0355) | -0.152*** (0.0357) |
| Constant | 2.928*** (0.306) | 3.908*** (0.242) | 3.839*** (0.413) | 4.949*** (0.414) |
| Observations | 801 | 801 | 801 | 801 |
| R ² | 0.080 | 0.107 | 0.094 | 0.111 |

Table A1. Regression tables of Gali Fakta's impact on skepticism and sharing intent as discussed in

Notes: Table includes regression coefficients and standard errors (in parentheses). ***p < .01, **p < .05, *p < 0.1.

| | variable to include the participants who did not report their politics. | | | |
|--------------------------|---|--|---------------------------------------|---|
| | Lower Accuracy of False Headlines | Lower Accuracy of Factual Headlines | Reduced Sharing of False Headlines | Reduced Sharing of Factual Headlines |
| Gali Fakta vs Control | 0.176*** (0.0459) | 0.0595 (0.0366) | 0.218*** (0.0634) | 0.117* (0.0645) |
| Age | 0.00595*** (0.00205) | 0.00437*** (0.00164) | 0.0101*** (0.00283) | 0.00927*** (0.0029) |
| Male | 0.0447 (0.0464) | -0.0891** (0.0371) | -0.00137 (0.0641) | -0.0687 (0.0653) |
| Education | 0.0929* (0.0536) | -0.0186 (0.0428) | 0.108 (0.0740) | 0.0189 (0.0753) |
| Media Literacy | 0.0196 (0.0251) | -0.184*** (0.0200) | -0.106*** (0.0346) | -0.272*** (0.0352) |
| Urban vs Rural | 0.0979 (0.0617) | -0.0530 (0.0493) | 0.0596 (0.0852) | -0.0197 (0.0868) |
| Religiosity | -0.115*** (0.0288) | -0.0630*** (0.0230) | -0.193*** (0.0397) | -0.180*** (0.0405) |
| Income | 9.83e-12 (4.21e-11) | 8.13e-11** (3.36e-11) | -2.34e-11 (5.81e-11) | 3.52e-12 (5.92e-11) |
| Constant | 2.715*** (0.248) | 3.948*** (0.198) | 3.694*** (0.343) | 4.864*** (0.349) |
| Observations | 987 | 987 | 987 | 987 |
| R ² | 0.045 | 0.115 | 0.060 | 0.098 |

Table A2. Regression tables of Gali Fakta's impact on skepticism and sharing intent without political variable to include the participants who did not report their politics.

Notes: Table includes regression coefficients and standard errors (in parentheses). ***p < .01, **p < .05, *p < .1.

| Table A3. Means, standard deviations, and effect sizes of false headline accuracy and sharing rating | IS |
|--|----|
| between the Gali Fakta and control conditions. | |

| | Gali Fakta (<i>n</i> = 495) | | Control (<i>n</i> = 511) | | T-Score and Effect Size Between Groups | |
|---|---------------------------------|------|------------------------------|------|---|-----------|
| _ | М | SD | М | SD | t | Cohen's d |
| Accuracy Rating | | | | | | |
| (1 = very accurate, 5 = very inaccurate) | 3.34 | 0.70 | 3.16 | 0.74 | -3.92 | -0.247 |
| Reduced Sharing Rating (1 = very likely to share, 5 = very unlikely to share) | 3.47 | 0.97 | 3.26 | 1.05 | -3.38 | -0.213 |

| | Accuracy Discernment | Sharing Discernment |
|-----------------------|-------------------------|---------------------|
| Gali Fakta vs Control | 0.136** (0.0560) | 0.104** (0.0485) |
| Age | 0.00157 (0.00249) | 0.000535 (0.00215) |
| Male | 0.153*** (0.0566) | 0.0786 (0.0490) |
| Education | 0.0683 (0.0669) | 0.0843 (0.0579) |
| Media Literacy | 0.230*** (0.0326) | 0.189*** (0.0282) |
| Urban vs Rural | 0.171** (0.0791) | 0.0757 (0.0684) |
| Religiosity | -0.0436 (0.0359) | -0.00617 (0.0311) |
| Income | -0 (9.34e-11) | -0 (8.08e-11) |
| Conservativism | -0.0931*** (0.0284) | -0.0472* (0.0245) |
| Constant | -0.980*** (0.329) | -1.110*** (0.285) |
| Observations | 801 | 801 |
| R ² | 0.106 | 0.081 |

Table A4. Regression tables of Gali Fakta's impact on headline accuracy and sharing discernment.

Notes: Table includes regression coefficients and standard errors (in parentheses). ***p < .01, **p<.05, *p < .10. Discernment calculated by subtracting false headline rating from factual headline score. A higher discernment score means participants evaluated false headlines as being more inaccurate than factual headlines. Our Gali Fakta condition significantly predicted higher discernment scores for both accuracy and sharing.

| | Media Literacy | | |
|-----------------------|------------------------|--|--|
| Gali Fakta vs Control | -0.0302 (0.0611) | | |
| Age | -0.0005 (0.00271) | | |
| Male | 0.0504 (0.0618) | | |
| Education | 0.214*** (0.0726) | | |
| Urban vs Rural | 0.247*** (0.0858) | | |
| Religiosity | 0.180*** (0.0387) | | |
| Income | 3.14e-10*** (1.01e-10) | | |
| Conservatism | -0.0337 (0.0309) | | |
| Constant | 3.881*** (0.332) | | |
| Observations | 801 | | |
| R ² | 0.073 | | |

Table A5. Regression table of Gali Fakta's impact on media literacy as discussed in Finding 3.

Notes: Table includes regression coefficients and standard errors (in parentheses). ***p < .01, **p < .05, *p < .10.

Power analysis

We calculated a post-hoc power analysis using GPower software (Faul et al., 2009) for the OLS regressions used in Findings 1, 2, and 3. We used a sample size of 801 to account for the participants lost from not reporting their political ideology. We included eight predictor variables at an alpha level of .05. According to Cohen's (1988) guidelines, effect sizes of 0.02 are considered small, 0.15 are medium, and 0.35 are large. Ideally, statistical power should be greater than or equal to 0.80. Our post-hoc power analysis concluded that the statistical power for our analyses was greater than 0.99 for detecting a large or medium effect and was 0.825 for detecting a small effect using Cohen's (1988) guidelines. Thus, our sample size was sufficiently large for our analyses.