Appendix B: Comparison of sample characteristics to official population statistics for each country

Table B1. *Comparison of sample age groups to official population statistics.*

		United States	United Kingdom	France	Canada
18–24	Official	12%	11%	10%	11%
	Survey 2021	12%	11%	10%	11%
	Difference	0%	0%	0%	0%
25–34	Official	18%	17%	15%	16%
	Survey 2021	18%	17%	15%	16%
	Difference	0%	0%	0%	0%
35–44	Official	16%	16%	16%	16%
	Survey 2021	16%	16%	16%	16%
	Difference	0%	0%	0%	0%
45–54	Official	16%	18%	17%	18%
	Survey 2021	17%	18%	17%	18%
	Difference	1%	0%	0%	0%
55+	Official	38%	38%	42%	39%
	Survey 2021	37%	38%	42%	39%
	Difference	1%	0%	0%	0%

Table B2. *Comparison of sample gender to official population statistics.*

		United States	United Kingdom	France	Canada
Male	Official	49%	49%	48%	49%
	Survey 2021	49%	51%	49%	48%
	Difference	0%	2%	1%	1%
Female	Official	51%	51%	52%	51%
	Survey 2021	51%	49%	51%	52%
	Difference	0%	2%	1%	1%

Notes: Official statistics determined from the following sources: (1) National Institute of Statistics and Economic Studies. (2018). *Demographic balance sheet: France.* https://www.insee.fr/en/statistiques/2382609?sommaire=2382613; (2) Office of National Statistics. (2016). *Population estimates for the UK, England and Wales, Scotland and Northern Ireland: Mid-2016.* https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/bulletins/annualmidyearpopulationestimates/mid2016#main-points; (3) Statistics Canada. (2016). *2016 census of population – age and sex.* https://www12.statcan.gc.ca/datasets/Index-eng.cfm?Temporal=2016&Theme=115&VNAMEE=&GA=-1&S=0; (4) United States Census Bureau. (2019). *American community survey: Demographic and housing estimates.* *https://data.census.gov/table/ACSDP1Y2019.DP05?d=ACS%201-Year%20Estimates%20Data%20Profiles&hidePreview=true*