

Title: Social media posts & newsfeed stimuli appendix for “Examining accuracy-prompt efficacy in combination with using colored borders to differentiate news and social content online”


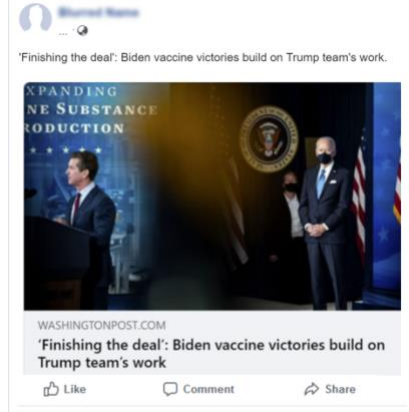
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Note: The material contained herein is supplementary to the article named in the title and published in the Harvard Kennedy School (HKS) Misinformation Review.




Appendix J: Social media posts & newsfeed stimuli

Table S42. Counts and examples of each type of social media post in participants’ simulated newsfeeds.

Post type	Number of posts	Example of post
True COVID-19	3	
True Vaccine	3	

<p>True Pro-Democratic</p>	<p>3</p>	 <p>Shared News ...</p> <p>Fans celebrate 'Jeopardy!' contestant for shining light on bisexuality.</p> <p>NBCNEWS.COM Fans celebrate 'Jeopardy!' contestant for shining light on bisexuality</p> <p>Like Comment Share</p>
<p>True Pro-Republican</p>	<p>3</p>	 <p>Shared News ...</p> <p>Joe Biden's son Hunter Biden under federal investigation for tax case.</p> <p>CNBC.COM Joe Biden's son Hunter Biden under federal investigation for tax case</p> <p>Like Comment Share</p>
<p>False COVID-19</p>	<p>3</p>	 <p>Shared News ...</p> <p>HUGE! MN Senator and Dr. Reveals HHS Document Coached him on How to Overcount Covid-19 Cases...</p> <p>THEGATEWAYPUNDIT.COM HUGE! MN Senator and Dr. Reveals HHS Document Coached Him on How to Overcount COVID-19 Cases -- WITH COPY O...</p> <p>Like Comment Share</p>

<p>False Vaccine</p>	<p>3</p>	 <p>ABC News admitted five years ago that vaccines contain ingredients derived from aborted babies.</p> <p>NATURALNEWS.COM</p> <p>ABC News admitted five years ago that vaccines contain ingredients derived from aborted babies</p> <p>Like Comment Share</p>
<p>False Pro-Democratic</p>	<p>3</p>	 <p>Report: FBI Investigating Whether Trump Spent \$3 Million in Wisconsin Buying Notes.</p> <p>PASTICHEPOST.COM</p> <p>Report: FBI Investigating Whether Trump Spent \$3 Million in Wisconsin Buying Votes</p> <p>Like Comment Share</p>
<p>False Pro-Republican</p>	<p>3</p>	 <p>Ilhan Omar Spits On The Tomb of the Unknown Soldier.</p> <p>TATERSGONNATATE.COM</p> <p>Ilhan Omar Spits On The Tomb of the Unknown Soldier</p> <p>Like Comment Share</p>

<p>Democratic Political Social</p>	<p>12</p>	 <p>Today, I finally got the Covid vaccine. Knowing that I am safer with it makes me extremely grateful.</p>
<p>Republican Political Social</p>	<p>12</p>	 <p>Doggo loves being American! Went to another rally the other day to fight for our freedom. #proudrepmom</p>
<p>Non-news Social</p>	<p>24</p>	 <p>My little girl's fourth birthday! Can't believe she is growing up so fast, can't wait for the new memories!</p>

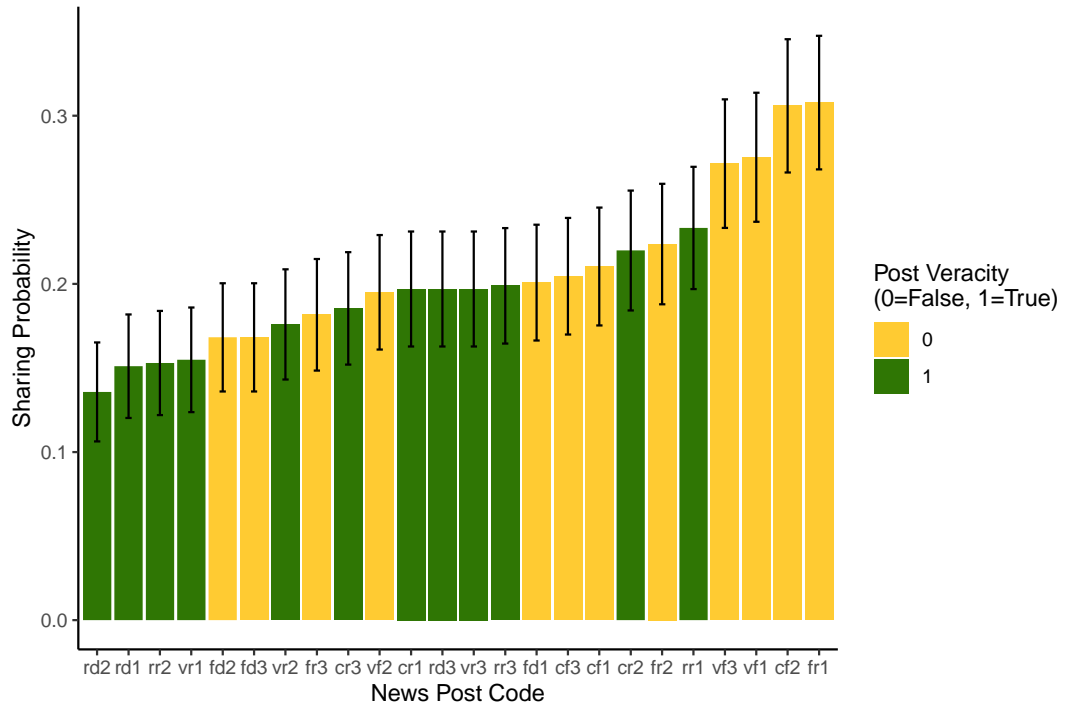


Figure S3. Sharing probability by individual news post. The fraction of posts participants clicked the “share” button on in the control condition, by specific news post. Error bars reflect 95% confidence intervals.



Figure S4. Single item per page versus scrollable feed news sharing surveys. A side-by-side comparison of single item per page survey study design versus scrollable feed design. (Left) Example of common format for asking sharing decisions about news headlines in surveys, in which a single headline is presented on a page, and participants are asked a multiple-choice item about sharing intentions; from Epstein et al. 2021, Figure 5. (Right) Scrollable feed format used in current work, with multiple headlines shown per page, and clickable “like” and “share” buttons under each headline.