

Title: Attrition by condition appendix for “Examining accuracy-prompt efficacy in combination with using colored borders to differentiate news and social content online”

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Note: The material contained herein is supplementary to the article named in the title and published in the Harvard Kennedy School (HKS) Misinformation Review.

Appendix B: Attrition by condition

Compared to our control condition, our treatment conditions involved participants engaging in additional aspects of the survey (i.e., receiving the accuracy prompt). As such, we performed a chi-square test to determine whether there was differential attrition between the control and treatment conditions for individuals reaching the newsfeed part of our survey. The chi-square test did not find evidence for differential attrition ($\chi^2 = 2.26, p = .133$; see Table S2 for percentage of participants who reached newsfeed by condition). Overall, we had 523 participants in the control condition; 499 participants in the accuracy-prompt-only condition; and 502 participants in the accuracy-prompt-plus-borders condition.

Table S2. *Proportion of participants who began the newsfeed portion of the survey, by condition (collapsing across treatment conditions).*

Condition	Proportion Reaching Newsfeed
Control	74.61% (523 out of 701)
Treatment	71.40% (1,001 out of 1,402)

