Title: Sample description appendix for "Misinformation interventions are common, divisive, and poorly understood"

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Date: October 27th, 2021

Note: The material contained herein is supplementary to the article named in the title and published in the Harvard

Kennedy School (HKS) Misinformation Review.

Appendix A: Sample description

Our sample (n = 1,207) consists of survey respondents recruited by the Lucid survey platform between March 19, 2021 and March 22, 2021 quota-matched to marginal distributions of several demographic variables. Table 1 compares the population distribution of those quota-matched variables (according to the 2018 Current Population Survey) with the resulting distribution in our sample. On inspection, our survey is roughly representative on the margins of these variables with a slight overrepresentation of older adults, post-graduate degree holders, and whites.

Respondents were relatively attentive: about 80% of our respondents passed the first attention check, 52% passed the second attention check, 91% passed at least one, while 42% passed both. All of our results include both attentive and inattentive respondents, and we are able to replicate all descriptions and analyses including and excluding such respondents.

The median time spent on the survey was 9.2 minutes, the mean about 12.8 minutes, consistent with our expectations after piloting. The average missing response rate for our questions was less than 10%, consistent with our expectations after piloting, and did not seem correlated with demographic characteristics such as partisanship.

For a list of all questions used in our survey, see our pre-registration at https://osf.io/dyzmk.

Table 1. Representativeness of demographic traits in survey.

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		CPS	Survey
Age	No response		10.77%
	18-24	10.42%	4.39%
	25-34	13.88%	10.44%
	35-44	12.58%	14.58%
	45-64	25.76%	35.46%
	65+	15.81%	24.36%
Education	< High school	10.95%	3.74%
	High school	47.14%	40.61%
	College	30.3%	31.06%
	Postgraduate	11.61%	24.58%
Gender	Female	51.25%	52.93%
	Male	48.75%	46.65%
	Non-binary		0.25%
	Prefer to self-describe		0.17%
Race	Asian	5.42%	2.32%
	Black	10.28%	7.95%
	Other	4.18%	3.73%
	White	80.12%	86.41%
Income	Less than \$25,000	19.11%	19.77%
	\$25,000 to \$49,999	20.79%	22.84%
	\$50,000 to \$74,999	17.2%	19.19%
	\$75,000 to \$99,999	12.48%	11.46%
	\$100,000 to \$149,999	14.95%	13.87%
	\$150,000 or more	15.47%	11.3%
	Prefer not to answer		1.58%
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