

## Appendix B: Figures



**Figure B1. Difference in total engagement by users.** The difference in total engagement by users was calculated by subtracting total engagement by users in 2019 from the total engagement by users in 2020.

Robustness checks for engagement metric

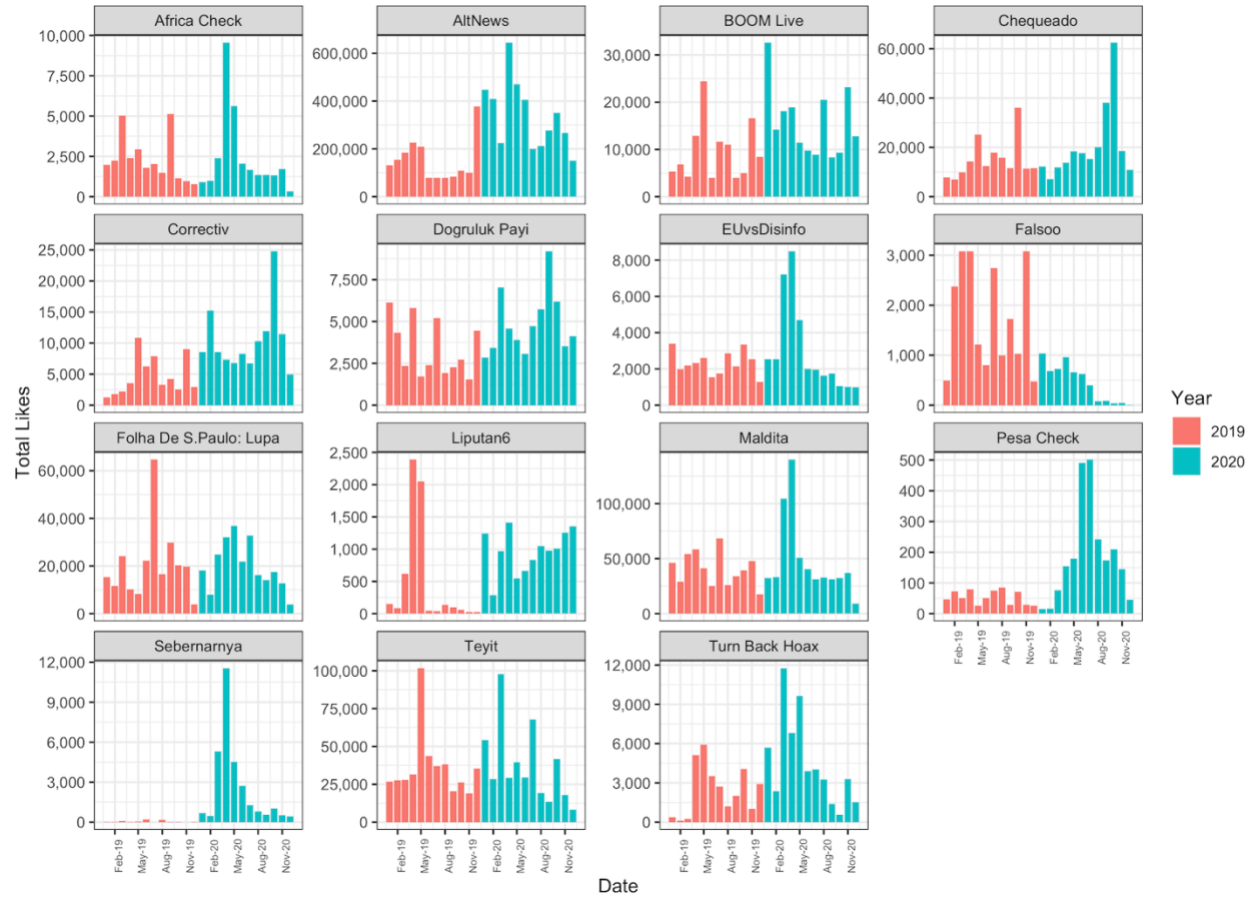
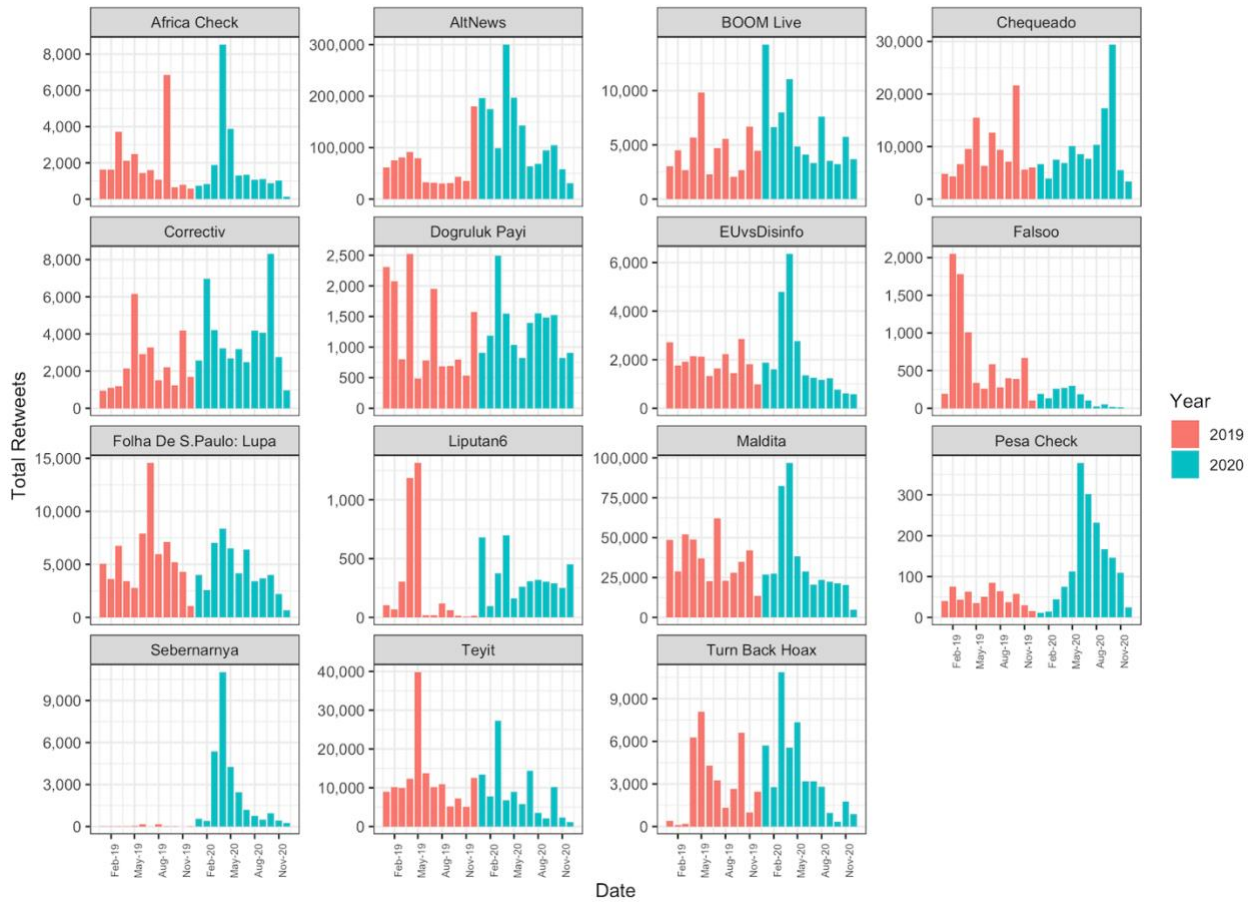
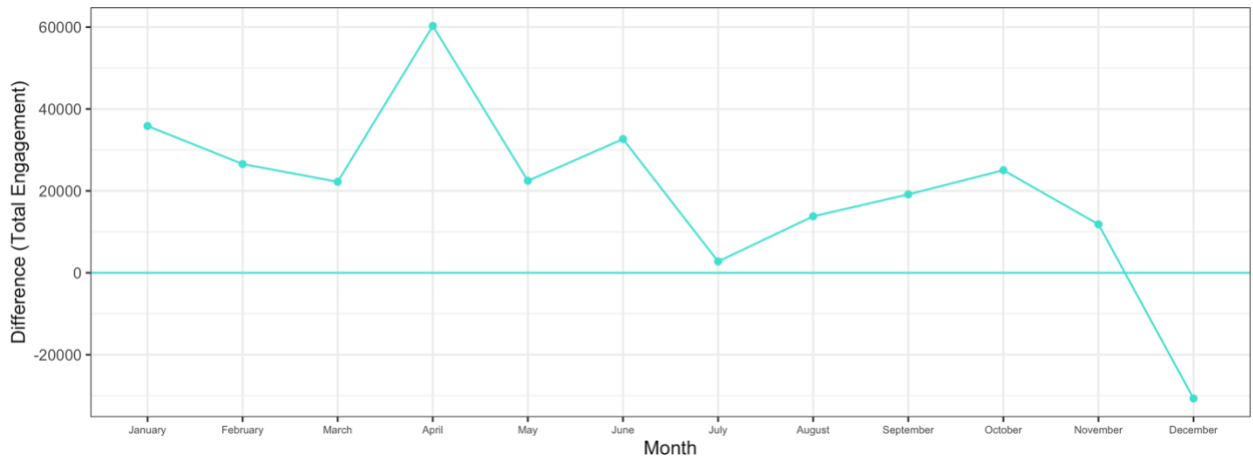


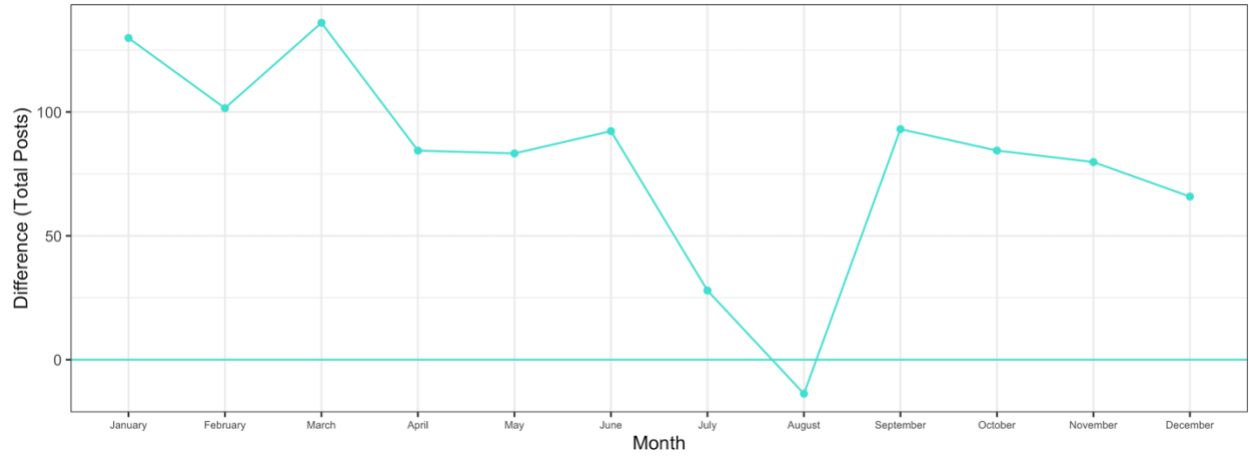
Figure B2. Distribution of userLikes on fact-checking content. The user engagement measured as likes on fact-checking content in 2019 and 2020 is shown as a time series.



**Figure B3. Distribution of user retweets of fact-checking content.** The user engagement measured as retweets of fact-checking content in 2019 and 2020 is shown as a time series.



**Figure B4. Difference in total engagement by users between 2020 and 2019.** Each data point represents the difference between 2020 and 2019 in total engagement for each month. Total engagement for a month was calculated by adding the total engagement for all fact-checking organizations.



**Figure B5. Difference in total posts by fact-checkers between 2020 and 2019.** Each data point represents the difference between 2020 and 2019 in total posts by fact-checkers for each month. Total posts for a month are calculated by adding the total posts by all fact-checking organizations in a month.