Appendix D: Regression table output for the baseline model described in Finding 4

Associations of Debunking to User Participation and Mobilization - Baseline Model

	Participation (1)	Mobilization (2)
Debunking posts	−0.106*	0.113***
	(0.059)	(0.026)
Male	−0.276***	−0.062**
	(0.063)	(0.029)
Influencer	−0.063	0.187***
	(0.122)	(0.055)
Organization	−0.674***	0.180***
	(0.138)	(0.062)
Number of followers	0.303***	0.004
	(0.019)	(0.008)
Hubei	−0.055	0.018
	(0.140)	(0.063)
User total posts	−0.00000	0.00000**
	(0.00000)	(0.00000)
Emotion score	−0.005*	−0.004***
	(0.003)	(0.001)
Emotion polarity	−0.090	0.065*
	(0.082)	(0.037)
Anger	0.009	−0.027**
	(0.026)	(0.012)
Anxiety	−0.109	0.015
	(0.296)	(0.133)
Sadness	0.010	−0.496**
	(0.449)	(0.202)
Post length	0.329***	0.090***
	(0.043)	(0.019)
Time since posted	0.010***	0.0003
	(0.001)	(0.001)
Constant	−2.623***	−0.161
	(0.234)	(0.105)
N	1,516	1,516
R^2	0.283	0.065
Adjusted R^2	0.276	0.056
Residual Std. Error (df = 1501)	1.084	0.487
F Statistic (df = 14; 1501)	42.303***	7.435***

$^*p < .1$; $^{**}p < .05$; $^{***}p < .01$

Note: We transformed our two dependent variables into the log format before we ran this model. For variable Hubei, we coded it 1 if the province field a user filled in is Hubei Province, and 0 otherwise. Conspiracy posts are the reference group for the variable "Debunking posts".